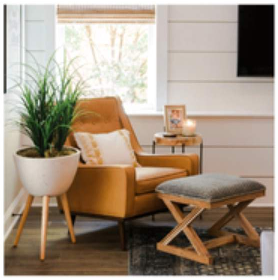
NEWSLETTER | DECEMBER 2024

Z&CO
design group

ARE YOU MAKING THESE COMMON DESIGN MISTAKES IN YOUR HOME?

Hello, Friend!
In this month's newsletter, we'll highlight some pitfalls that many homeowners encounter. Plus, check out our latest blog on organic modern interior design for tips on achieving a fresh aesthetic. Let's dive in!



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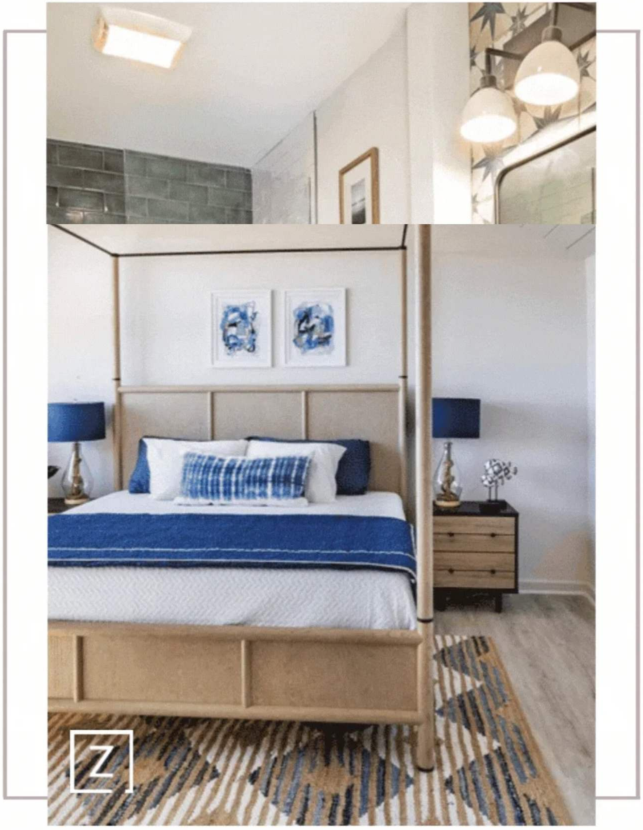
FEATURED PROJECT

Fripp Island | Fripp Island, SC

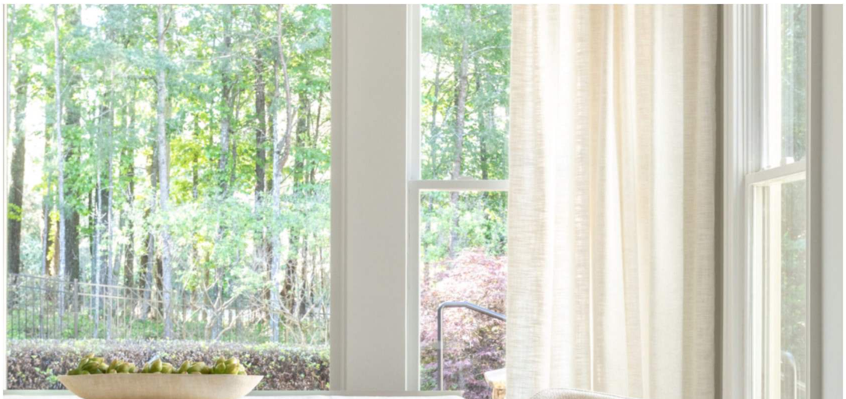


We developed and managed the complete remodel of this beachfront property, including the kitchen, two full bathrooms, three bedrooms, living room, and dining space. We selected all the furniture, window treatments, and decor before it was featured on HGTV's *Beachfront Bargain Hunt* and listed for sale…

VIEW THIS PROJECT

BLOG ALERT

Organic Modern Interior Design



Curious about how to create a **fresh, organic aesthetic** in your home?

In our latest blog, learn how to blend natural elements with contemporary aesthetics, select sustainable materials, and incorporate earthy color palettes that create a harmonious environment.

READ OUR BLOG

WHAT'S TRENDING

Eclectic Art Displays

Mixing art styles and frames is trending, allowing homeowners to showcase personal collections and create dynamic visual narratives. This eclectic approach not only enhances a space's visual interest but also invites conversation.

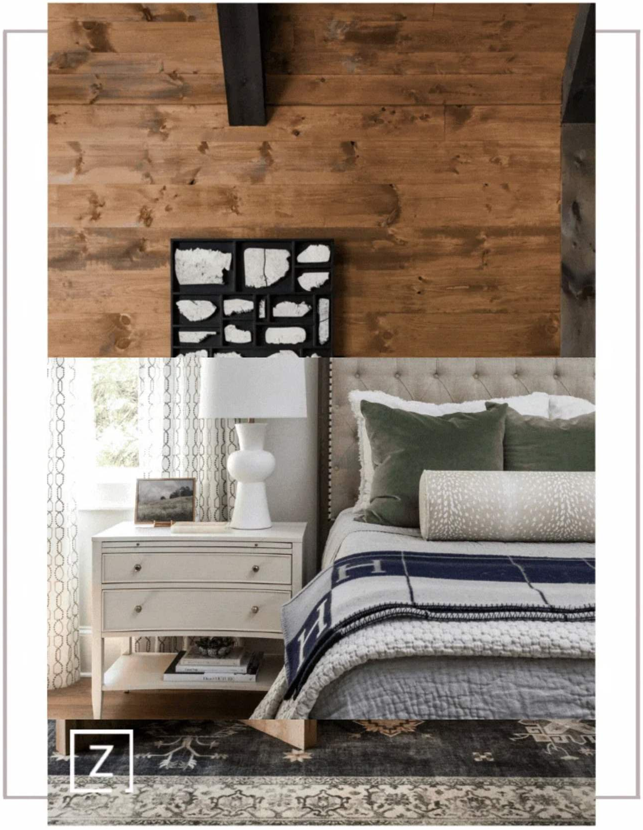
INSIDER TIPS

Leather Furniture Maintenance

To maintain the beauty and longevity of your leather furniture, clean it regularly with a soft, dry cloth to remove dust and dirt. Every 6 to 12 months, apply a high-quality leather conditioner or oil to prevent it from drying out or cracking and to protect it from stains.

YOUR QUESTIONS, ANSWERED!

Reader Q&A Spotlight



What common mistakes do you see homeowners make when designing their spaces?

We often see homeowners who choose paint colors before considering furniture and fabrics, which can lead to difficulties in finding complementary pieces. Instead, start with a key item like a piece of furniture or artwork and build the color scheme around it. Another frequent misstep is using rugs that are too small, making rooms feel awkward and disjointed. Larger rugs are worth the investment because they create a more cohesive and visually appealing environment.

Submit a question for your chance to have it answered here, in our newsletter!

SUBMIT A QUESTION

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