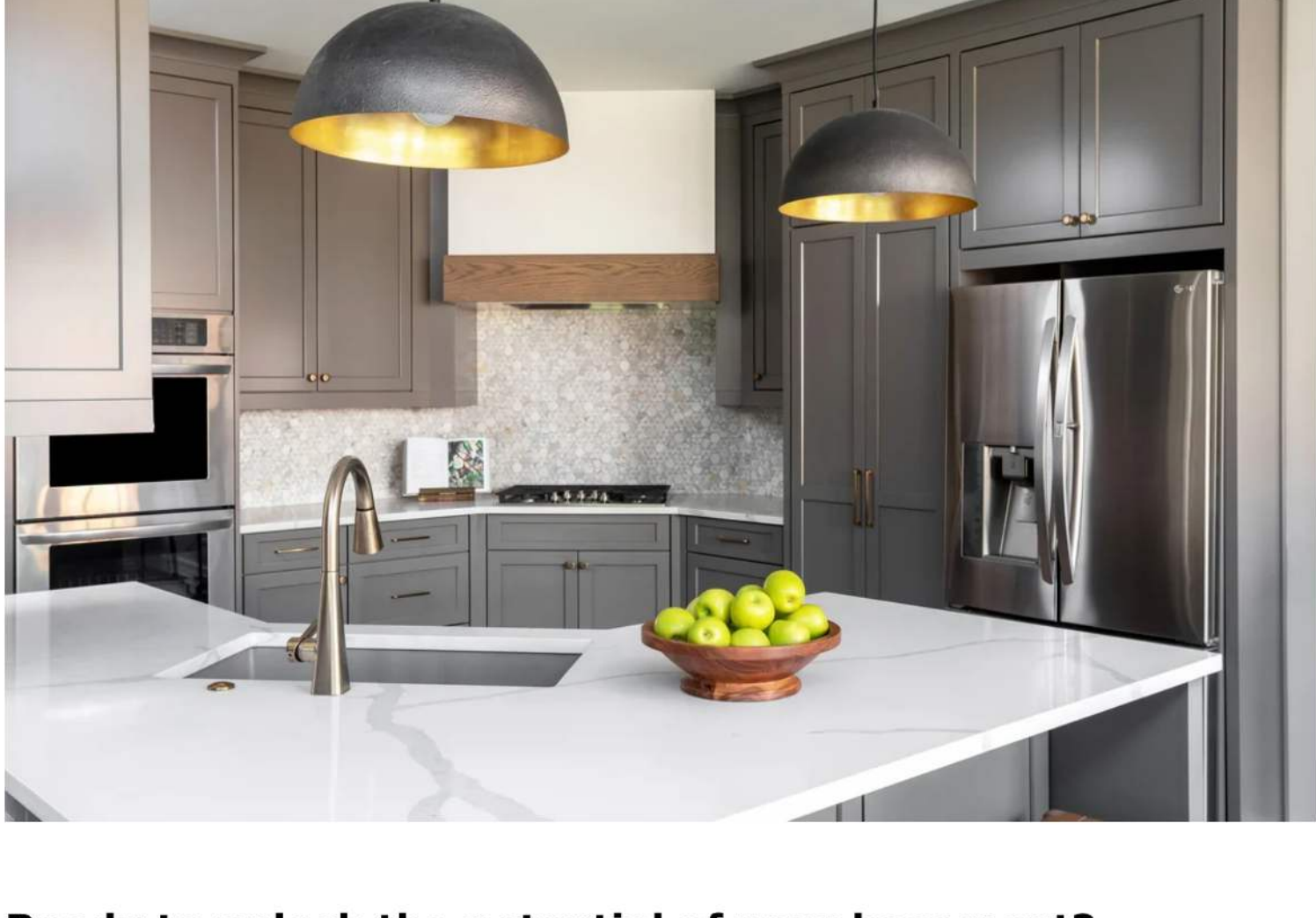


Hello, Friend!



Ready to unlock the potential of your basement?

Dive into July’s newsletter for cutting-edge basement design ideas and tips on visual weight balance. Plus, don't miss out on our discussion about the power of textural richness. Happy reading, and don't forget to submit your design questions!

Featured Project

The Darlington Remodel | Cumming, GA



We took this home from its early 2000s roots to a mid-century modern dream. The lighting fixtures are the focal point of this makeover, adding intrigue and shape to the kitchen and bathroom...

View this project

Blog Alert



Ready to transform your basement into a vibrant and functional part of your home?

Dive into our latest blog for innovative **basement design ideas**. Whether you're envisioning a cozy family room, a home bar, or a lively entertainment area, we have all the inspiration you need.

Read our blog

What's Trending?

Textural richness enhances a space's aesthetic appeal and sensory experience through diverse tactile elements. In this bedroom, the plush throw, crisp linens, and textured rug collectively foster a welcoming and cozy atmosphere. Textures can be incorporated throughout various room elements—from wall treatments like millwork or brick to soft furnishings in velvety or woven fabrics and even through metal finishes and patterns.



Insider Tips



Visual weight balance using asymmetry involves creatively arranging non-matching elements that still have equal visual impact. For instance, balance a large sofa with a cluster of smaller chairs or use large artwork on one wall to offset a grouping of smaller pieces on the other. Incorporating taller pieces, such as floor lamps or vertical bookcases, can draw the eye upward and effectively balance out lower-set furniture.

Q&A



Q: What's the right size rug for a room?

A: Correctly sized rugs anchor furniture, define spaces, and enhance the overall aesthetic of your rooms. In living rooms, a rug should be large enough for at least the front legs of all seating furniture to rest on it. For dining areas, extend the rug 24-30 inches beyond the table to allow chairs to slide in and out easily.

In bedrooms, a rug should stretch 18-24 inches beyond each side of the bed. For hallways and entryways, choose runners that fit the length of the space without obstructing door paths.

Submit a question for your chance to have it answered here, in our newsletter!

Submit question