NEWSLETTER | AUGUST 2024

Z&CO
design group

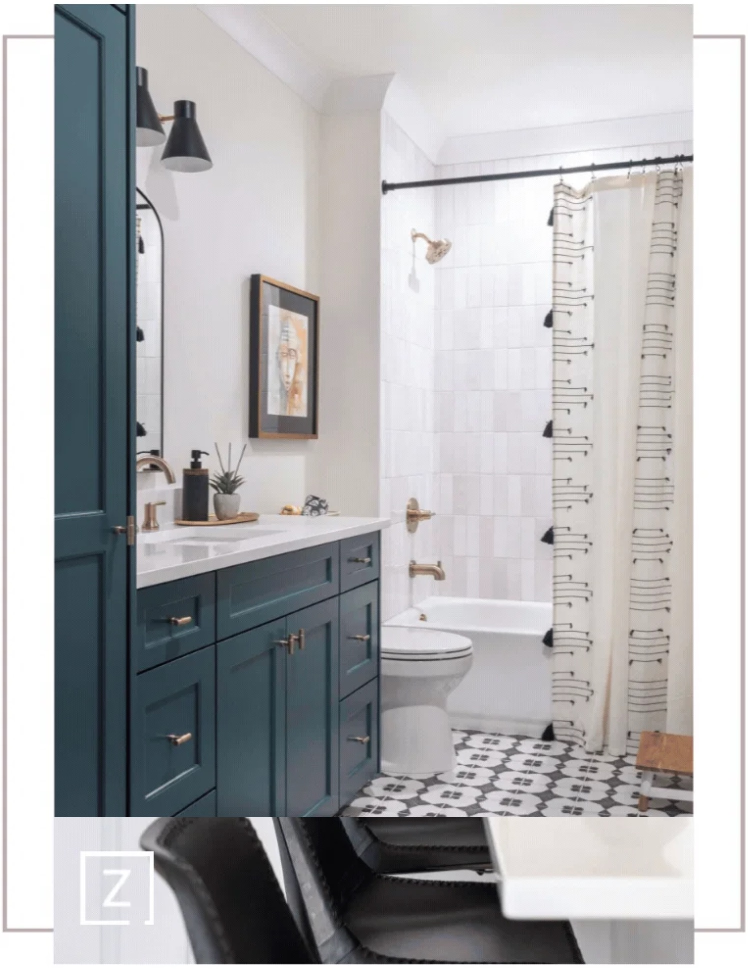
THE TRAVEL BOOK

SEEKING LIGHTING, COUCHES, AND FURNITURE FOR LESS?

Hello, Friend!
Dive into this month’s newsletter to explore our curated list of Amazon dupes. Plus, don’t miss out on custom millwork ideas and a tour of a global modern basement in Atlanta. Happy reading, and be sure to submit your design questions for a chance to be featured!

FEATURED PROJECT

The Brookhaven Basement | Atlanta, GA



For this project, our client wanted a basement that would blend her modern taste with a global interior design aesthetic. The space features personal touches throughout, including art the client brought back from her travels to Africa…

VIEW THIS PROJECT

BLOG ALERT

Custom Millwork Ideas

Intricate wood detailing can take your home's design over the top.

Explore our latest blog for inspiring **custom millwork ideas**, from elegant wainscoting to unique ceiling treatments. We'll provide all the inspiration you need to transform your space into a true masterpiece.

READ OUR BLOG

WHAT'S TRENDING

Stylish & Affordable Alternatives

Amazon dupes are all the rage, so we've curated a "**Finds for Less**" list just for you! Discover stylish and affordable alternatives to high-end lighting, couches, and furniture from Four Hands and Visual Comfort. Don't miss out on these amazing deals!

SHOP NOW

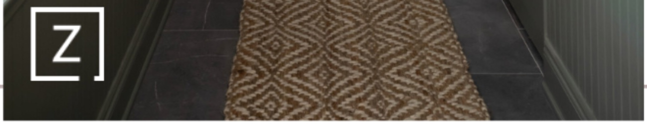
INSIDER TIPS

Designing with Off-White

When designing an off-white space, avoid these pitfalls. First, ensure proper lighting to prevent a cold or overly bright feel—warm, ambient light works best. Second, be sure to match undertones to maintain harmony, so stick with either warm or cool. Lastly, don't skip on accents—introduce subtle pops of color or darker neutrals to prevent the space from feeling monotonous or bland.

YOUR QUESTIONS, ANSWERED!

Reader Q&A Spotlight



What's the ideal paint finish for high-traffic areas like kitchens and hallways?

The ideal paint finish is satin or semi-gloss. Satin finishes offer a smooth, velvety appearance that is durable and easy to clean. Semi-gloss paint adds a bit more sheen, enhancing washability and resistance to moisture, which is particularly beneficial in kitchens. Both finishes effectively hide imperfections while standing up to scuffs and stains, ensuring longevity in busy environments.

Submit a question for your chance to have it answered here, in our newsletter!

SUBMIT A QUESTION

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