Z&CO
design group

May **2024** Newsletter

Hello, Friend!

Looking for tips on selecting a color palette for your home?

Look no further than the Z & Co. Monthly! We've got a jam-packed newsletter for May, including a tour of a moody mountain retreat and tips on getting your home summer-ready. Plus, check out tools for visualizing paint colors in your home!

Featured Project

The Highland Overlook | Blue Ridge, GA

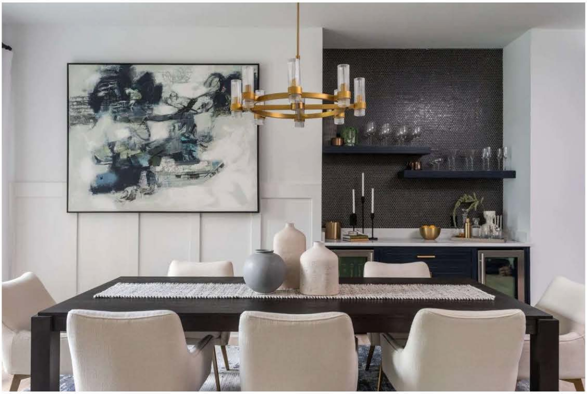
Our latest mountain home design, nestled in the breathtaking Blue Ridge Mountains, is a testament to sophisticated rustic elegance. The Highland Overlook is not just a home; it’s an experience—a moody, masculine retreat that offers a perfect escape into the serene beauty of the mountains…

View this project

Blog Alert

Ready to transform your home into a modern classic masterpiece?

Explore our latest blog for stunning design ideas, tips from our designers, and the latest trends in **Modern Classic Interior Design**.



Read our blog

What's Trending?

Warm metallic accents are trending for their ability to infuse spaces with a sense of luxury and depth. Metals like gold, copper, & brass can be used for lighting fixtures, accessories, and hardware to bring a refined glow to interiors. The reflective qualities of these metallics can also make rooms feel more spacious and light-filled, contributing to a warm & welcoming atmosphere.

Insider Tips

Get your home ready for summer with these easy tips: Swap heavy fabrics for light, breathable cotton or linen. Curtains, pillows, and bedspreads will be the easiest to interchange. For decor, bright artwork, natural textures like jute and wicker, glass and wood accents, and plants can enhance the summery feel of your home. Lastly, opt for summer scents like citrus, coconut, or lavender for candles and diffusers.

Q&A

Q: How to choose the right color palette?

A: Choosing the right color palette for your home can be transformative, and there are a couple of ways to go about it. Some clients start with a color they love and build from there, while others take inspiration from pre-existing elements like hardwood floors or the desired mood of the room.

Using neutral colors like whites, grays, and beiges as the room's base helps bolder colors pop. To ensure harmony, keep color theory in mind, including complementary, analogous, and triadic colors, so the undertones of color choices coordinate. Finally, visualize your palette with apps like Sherwin-Williams ColorSnap or Benjamin Moore’s Color Portfolio, which allow you to upload photos of your room and experiment with different colors.

Submit question