Z&CO
design group

January **2024** Newsletter

Hello, Friend!

Have you ever heard of dopamine décor? Or wanted to try pattern play?

Welcome to January's Z & Co. Monthly, where we keep you up-to-date on the latest in interior design! This month, tour a unique commercial office that redefines modern workspace design. Plus, dive into our latest blog for 2024's top design trends, and learn how you can play with mixed patterns in the home.

Featured Project

Drive Properties Office | Blue Ridge, GA

This commercial office space is used by an investment real-estate company as their headquarters. The client wanted a workspace that was fun and modern and a bit different from your average mountain-style space…

View this project

Blog Alert

Looking for 2024’s design do’s and don’ts?

Look no further than the new Z & Co. blog, where we're sharing this year's **top design trends**! From jewel tones to darker woods, we reveal what our clients are asking for, what's on the way out, and how to avoid going too trendy in the home.

Read our blog

What's Trending?

Dopamine décor is a trend

that’s all about creating spaces that spark joy and positivity. This approach embraces the use of bold, vivid colors and whimsical patterns to infuse happiness into the home. More than just aesthetic appeal, the focus is on selecting pieces that evoke excitement and delight. It can be done in a way that is still sophisticated & tasteful and is perfect for those seeking to create energizing, cheerful spaces in the home.

Insider Tips

Pattern play is an artful way to add personality and depth to a room. Classic designs like checks, dots, and stripes are back in style and can be used as eye-catching focal points. The key to mixing patterns is moderation and cohesion. Stick to one or two statement patterns per room and limit colors and scale to maintain harmony and balance. Echoing the shapes of the patterns in other room details will help tie the design together.

THE WINDSOR PROJECT

Q&A: How can I create a child-friendly living space that is both functional and stylish?

A: Start by choosing durable, easy-to-clean materials for furnishings and flooring. Fabrics like microfiber, leather, or slipcovers are ideal for sofas and chairs as they can withstand spills and wear. For flooring, consider laminate, vinyl, or hardwood with a protective finish, paired with washable area rugs for comfort and warmth.

Storage will be key, so incorporate multi-functional furniture like ottomans with storage and shelving units with bins. This helps to keep the room organized and clutter-free. In terms of design, a neutral color palette for walls and major furnishings allows for flexibility as your child grows. Add pops of color and personality through accessories like throw pillows, wall decals, and artwork that can easily be changed over time.

Submit a question for a chance to have it answered here, in our newsletter!

Submit question

Z & Co. Design Group, 3105 Willow Wisp Way, Cumming, GA 30040
Unsubscribe Manage preferences

Z