Z&CO
design group

December **2023** Newsletter

Hello, Friend!

Wondering what’s popular in mirror design? Or how to stage a home for an open house?

December’s Z & Co. Monthly is here with more design tips and interior insights! Discover which grout color to use on a multi-tile project, what parts of your home to highlight for an open house, and how to achieve a cozy-modern home.

Featured Project

Project Briarwood | Brookhaven, GA

This project started with all-white marble tile and very traditional finishes in the primary bathroom, which did not reflect our client's style. They were actually huge fans of original art and vibrant colors and wanted an organic, mid-century aesthetic that seamlessly blended these elements…

View this project

Blog Alert

Have you ever heard of warm modern design?

In this month’s blog, we explore a design style for those who like a clean and minimalistic home but still want it to feel cozy and welcoming. **Warm modern interior design** is all about tones, textures, and layers, and we’re sharing key features, plus the latest trends!

Read our blog

What's Trending?

Wicker is making a comeback in the form of pendant lights, headboards, and our favorite, stunning mirror frames! This trend has gained popularity for its blend of natural elegance and bohemian charm. Woven from sustainable materials like rattan and seagrass, the intricate patterns complement various decor styles, from coastal to traditional to eclectic. The detailed craftsmanship adds an artisanal touch, transforming mirrors into stylish statement pieces.

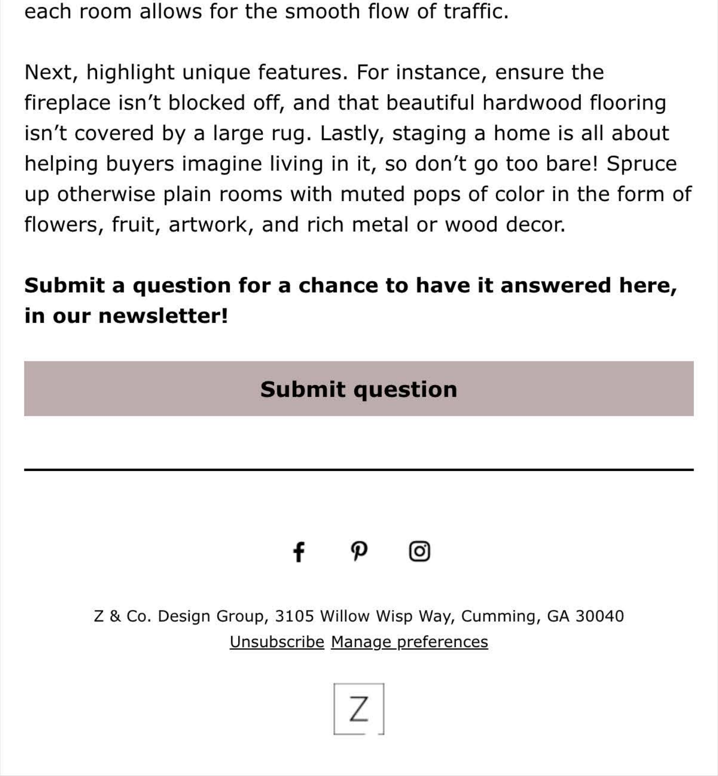
Insider Tips

When it comes to mixing tiles, the possibilities are truly endless, albeit with a few

hard and fast rules. First, be mindful of your grout color. We recommend matching grout to your design's dominant tile or color for overall cohesion. Secondly, always consider scale and balance tile sizes appropriately. Large tiles can overwhelm a small space, while too many small tiles may make a large area look busy. Lastly, define zones with distinct tiles to delineate specific areas, such as using a different tile for the shower or backsplash.

Q&A: How to stage a home for an open house?

A: Step one is to clean and declutter all areas that will be shown, even cabinets and closets, to showcase available storage space. Clear hallways of unnecessary furniture or decor and ensure



each room allows for the smooth flow of traffic.

Next, highlight unique features. For instance, ensure the fireplace isn’t blocked off, and that beautiful hardwood flooring isn’t covered by a large rug. Lastly, staging a home is all about helping buyers imagine living in it, so don’t go too bare! Spruce up otherwise plain rooms with muted pops of color in the form of flowers, fruit, artwork, and rich metal or wood decor.

Submit a question for a chance to have it answered here, in our newsletter!

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