

July 2023 Newsletter

## Hello, Friend!



How do you know when it's time for a partial or full home update? And what's the key to creating a modern and timeless space?

The Z & Co. Monthly is here to answer all your burning questions, update you on the latest in interior design, and more! This month, we're dishing on our project California dream home, mixed metal trends, and how to create the home you've always wanted.

Project Lake Shore | Alpharetta, GA





that would provide a sense of home for our West Coast clients, who recently relocated to Georgia. We strived to emulate the bright airiness one thinks of when dreaming of California beaches; therefore, the outdated, closed-off rooms had to go... View this project

Our objective with this project was to create main living spaces

Curious about how to turn your rental space into an unforgettable destination for guests?

In our latest blog, we're sharing how you can furnish an Airbnb like a pro! Plus, discover why partnering with an

experienced interior designer can be a game-changer, especially if you want to add value to your property.



What's Trending?





Insider Tips The key to timeless interior

aesthetics often work best here, and quality materials are crucial. Investing in wellcrafted, durable furniture and incorporating elements of symmetry and proportion will help create a design that remains stylish and relevant for years to come.

design lies in creating a harmonious balance between

Neutral color palettes, natural materials, and minimalistic

classic elements and contemporary touches.





Q&A: When and how do you tell when your home is in need of an update?

A: There are many reasons and seasons to update your home and these vary depending on the home itself and the homeowner's personal preferences. Major updates can take several months, so you'll want to make sure you haven't committed to hosting any events. It can actually be perfect timing if you're planning to be out of the house for an extended

Reasons to update include when the space isn't functioning well for how you use it or isn't quite your style. If something needs to be repaired, you'll save energy and effort by taking care of updates at the same time. Lastly, if it's been over 10 years since the last update and the home feels dated and tired, it's probably time!

Submit a question for a chance to have it answered here,

in our newsletter!

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